

Inspirational Leadership

Inspirational [leaders](#) breathe life, [confidence](#) and creativity into their organisations. They lead by example, creating resonance, instilling ownership, self-respect and excitement in their people. Inspirational leaders regularly take the road less travelled; they do this having earned the trust of their people, having cultivated an atmosphere of possibility-thinking, inclusiveness and common purpose.

Inspirational leaders transform the world; one workplace, one day, one employee at a time. Everyone has far greater potential than they currently exhibit. Inspirational leaders recognise this; they unlock the power of their people by evoking and harnessing their employee's deepest capacities. If their people are flourishing, inspirational leaders know that the organisation will flourish.

Inspirational leaders speak to the best in their people; they build corporate communities in which their people feel valued, capable, confident and strong. They inspire their people to believe in the extraordinary work they can do together. In *The Three Laws of Performance*, Zaffron and Logan describe an inspirational leader (CEO, Brad Mills) who transforms an impossible situation.

25,000 embittered African employees, living in shantytowns, working for a mining company, never seeing the light of day; their futures are a struggle, a fight for dignity and fair pay, their anger is palpable and their performances reflect this. It was a dire and impossible situation for the company and its employees.

Mills called a community meeting, held it in the shantytown's nightclub, spoke to the heart of every human being present, calling them to work together to survive and thrive. Dramatically they re-wrote their default future together. In a symbolic gesture, demonstrating his deep commitment to change, Mills slept a night in a hostel in one of his employee's shantytowns.

Do you want to encourage extraordinary performance from your people? People do what they have to do for a manager; they give their very best to an inspirational leader.